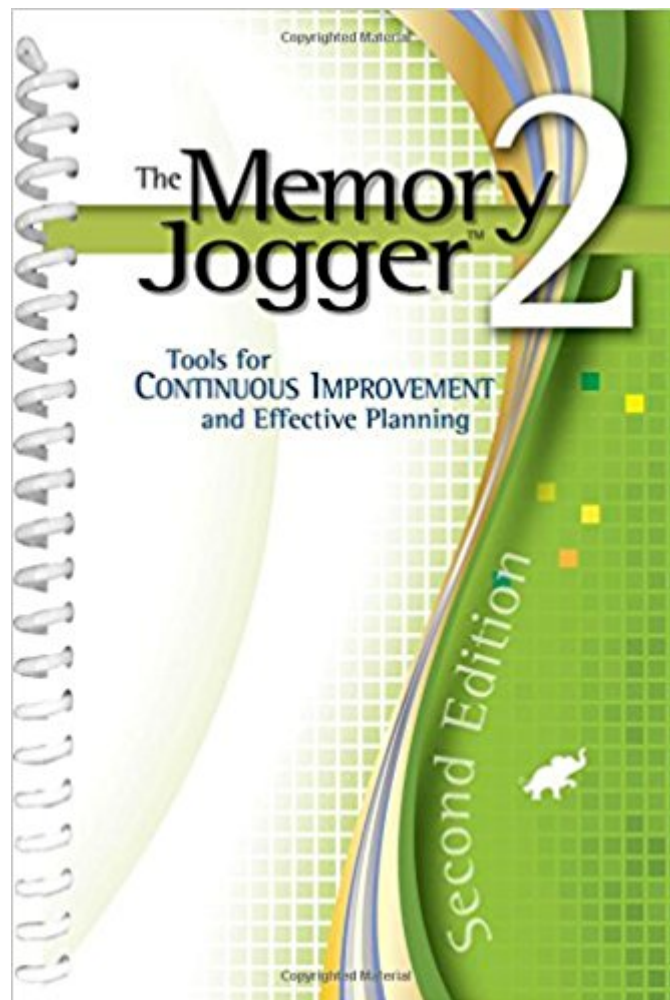




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# The Memory Jogger 2: Tools For Continuous Improvement And Effective Planning



## Synopsis

This 2016 version of the Second Edition Pocket Guide uses GOAL/QPC's detailed graphics and easy-to-understand text and icons to describe what the tools are, why they're used, and how to use them. Critical tools are explained using real-life examples from all types of organizations with problems similar to yours, making them easy for everyone to understand and apply. The Memory Jogger 2 (Second Edition) contains all the tools found in the first edition of the Memory Jogger II, plus 50 pages of new charts and detailed diagram samples, a new tool, and a case study.

## Book Information

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## Customer Reviews

A management book that's meant to be USED!!! This review is from the first edition of: The Memory Jogger II: A Pocket Guide of Tools for Continuous Improvement and Effective Planning This little book omits all the BS and jargon of textbooks and compresses the actual TOOLS for planning, process improvement, and quality control into just the information that you need to select and implement the appropriate management tools. Keep it in a desk drawer where it's handy to use, instead of on a bookshelf! I bought it for a class (in Project Management), but I USE it at work! It is NOT a book that will give you all the theory behind the methods, nor the history of how they were developed and have evolved. It SIMPLY (and that's the beauty of it) describes when, why, and how to use the variety of tools, and gives very helpful examples showing them in action. This ... book is worth more to me than most of my \$100 textbooks combined - and it's one I'll keep and not resell.

--By MagicSkip (Marriottsville, MD)

As a professor who teaches productivity and quality improvement concepts, I have found this book to be a very useful overview of the primary improvement tools available. It is organized well, explains the purpose of each tool, gives detailed instructions for using each tool, and examples to give you ideas of how to apply the concepts. I require all my students to purchase this book as well as other Memory Jogger products for my classes. If you are involved in Lean, Six Sigma, Healthcare, Project Management, or Leading Teams, you might want to check out their other Memory Jogger books that explain additional useful concepts specifically related to your field of expertise as a supplement to the Memory Jogger 2 - goalqpc's foundational guide. These books are written for practitioners - those who want to learn the concepts and apply them within their work environment, often within a team setting. There are leader and facilitator guides available as well for those who want to teach the concepts within a classroom or corporate education setting. The Memory Jogger 2 is a "must have" for those who are responsible for implementing improvements within organizations.

Encompassing and comprehensive - very good reference. Some areas would need further implementation tips.

it's ok for the price, serves its' purpose, though I wouldn't want my team to be using it, since it's too much into "tools", not enough into "behaviors".

This was recommended for one of my graduate classes but I am so glad that it was! This is highly informative for anyone that is looking for ways to organize their career with easy to follow instructions and ideas to bring these ideas into your personal life as well. Very helpful and I will always keep a copy of this in my desk from now on!

Great Sale - Fast Delivery - Thank You!!

Ever wonder which business tool can help with your business problem? This easy-to-follow guide combines how-to tips, practical knowledge and sensible suggestions. Brainstorming is easier using the tools in the Memory Jogger. You will learn how to summarize the data and why using each tool is necessary. Plus, each chapter focuses on specific steps to guide you. Now you can focus on key

problems with tools to help find key solutions.

This excellent and concise resource that I got to know from the ISQua Fellowship program, is an excellent and handy resource for healthcare quality professionals!

This is a good reference to perform quality based problem solving methods for those who have some previous understanding of these methods. I wouldn't recommend this as your only reference. It is not detailed enough to teach these tools. It is perfect to trigger your memory to utilize various quality tools for different situations. It briefly walks the reader through in the most simple basic way. I keep it in my top drawer of my desk!

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